



Daily Toolbox Talk: Strengthen Our Culture Thursday, May 9, 2024

Having an effective safety culture is an important component for our success at Rosendin. For us to be successful everyone at Rosendin has to be a part of creating a safe environment at all of our projects, warehouses, and facilities. The goal is to send everyone home each day without being injured.

When we talk about safety, we compare it to the value we have for our families. A value we are not willing to compromise for any reason. By looking at safety in the same light, as a value; a value you are not willing to compromise then you are on the path to creating an injury free environment. This is the culture that will continue to make Rosendin a great company. If you're a manager, you need to promote safety by talking the talk and by walking the walk. If you're a crew member, then you need to talk the talk and walk the walk. There should be no difference in our commitment to safety regardless of our level within the company. We are all in this together and by working together we will achieve our goals.

As we build America we can only succeed if we take care of ourselves and those with whom we work. No one should be injured needlessly trying to provide for themselves and their families. No one should be injured because we did not take the time to plan our work and work our plan.

As you work on our projects ask yourself: Am I working to help create a culture of safety for myself and all other workers? Am I teaching others to work safely? Do I lead by example or does my example send the wrong message about working safely? Am I a safety leader?

Below is our mission statement, our vision, and our core values:

Our Mission- Building Quality - Building Value - Building People

Our Vision/Purpose- Lead. Inspire. Build.

Our Core Values:

WE CARE: We are an organization built on integrity. We create an environment that empowers people to work safely, to be at their best, and to respect one another.

WE LISTEN: Our success is based on hearing and understanding the objectives of our customers. We build relationships.

WE SHARE: We collaborate, We Inspire, We Challenge one another.

WE INNOVATE: People will remember us for the solutions we provide. Entrepreneurial ideas are encouraged and promoted continuously raising industry standards.

WE EXCEL: The quality of our work will represent us for years to come. We take pride what we build. It is our legacy.

