



COMPANY NAME AND LOGO USE GUIDELINES

Our Company name, **Rosendin Electric**, must be used in its proper form and may not be abbreviated or shortened in any way.

Always use authorized artwork. No alterations should ever be made to the logo. This includes any manipulation of the style, proportions, or spacing of the letterforms or design.

The Rosendin Electric logo must be considered an inviolable piece of artwork. Only authorized electronic reproductions should be used.

The logo can be used in color (as provided), all black, or all white. If needed for reproduction, the PMS colors that must be used are Blue 293c and Gray 431c. No substitutions can be made.

The logo is available in two layouts, horizontal and vertical. Unless otherwise specified, the logo should be displayed in the horizontal layout.

If you would like any additional information added to promotional material that the logo will be imprinted on (Division Name, Project Name, etc.), a high-res copy of the logo, or the artwork provided to a third-party in a format other than that provided, please contact the Business Development Group for assistance.

Respectfully,

The Business Development Group
Rosendin Electric

busdev@rosendin.com